Talk the Walk: *Bargain interventions that change behaviour* – suggestions from delegates at the event co-hosted with the Urban Design Group 2/02/10

Bargain intervention

- · Let cyclists down one way streets
- Preferred option
- Guerrilla street improvements
- Find out any hidden talents in the group and use them!
- Re-landscaping of estate style housing behind Southwark tube station – led by resident and major change + £3,000
- Twitter project
- Street improvement
- On-line reaches many people
- Ping Pong
- Collaboration and participation between institutions

Directory of bargain interventions

 Investigate Christchurch City Council (NZ) Neighbourhood Map Project and Living Streets – very clever coordination of physical and social intervention: http://www.ccc.govt.nz/thecouncil/policiesreportsstrategies/a reaplans/whataretheneighbourhoodmaps.aspx

Another topic for Talk the Walk

- What should teachers spend the school travel plan money on? Can there be a catalogue given to schools telling them what to spend the money on to promote community cohesion? Schools spend it on rubbish.
- How to successfully involve the community?
- Why do you do your job? What does it achieve?
- Walking for pleasure as well as health
- Funding streams for interventions
- Litter and how to change behaviour
- Community partnerships space, place and people