

Analysis of an on-line survey sent to participants in Talk the Walks
 September 2009 www.talkthewalk.info

1. Has "Talk the Walk" fulfilled its objectives: [Create Chart](#)

	Poor					Excellent	Rating Average
Introduced you to new people with whom to work together	0.0% (0)	11.8% (2)	5.9% (1)	35.3% (6)	17.6% (3)	29.4% (5)	4.47
Given you the opportunity to share your idea, initiative, project or proposal	0.0% (0)	11.8% (2)	23.5% (4)	11.8% (2)	35.3% (6)	17.6% (3)	4.24
Presented affordable and effective initiatives to get more people walking more often	0.0% (0)	0.0% (0)	8.7% (2)	47.8% (11)	26.1% (6)	17.4% (4)	4.52

[Hide replies](#) [Add another objective](#)

1. presented an opportunity to learn what is being done in a specific subject area Wed, Sep 23, 2009 10:05 AM

2. note: it is not possible to tick the same level of fulfilment for each objective Thu, Sep 17, 2009 9:59 AM

2. What phrase(s) best sums up what you think of Talk the Walk? [Create Chart](#)

	Response Percent
Fun	26.1%
Informative	73.9%
Interesting	65.2%
Excellent	4.3%
Pertinent	26.1%
Boring	0.0%
Dull	0.0%
Poor	0.0%
Tiresome	0.0%

3. What did you think of the length of Talk the Walk (set for 150 mins)? [Create Chart](#)

	Response Percent
About right	91.3%
Too short	4.3%
Too long	4.3%
<i>answered question</i>	
<i>skipped question</i>	

4. What would be the optimum number of participants? [Create Chart](#)

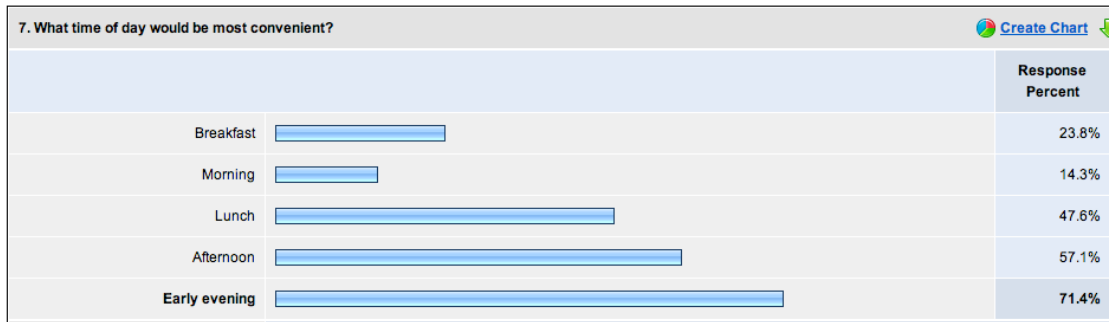
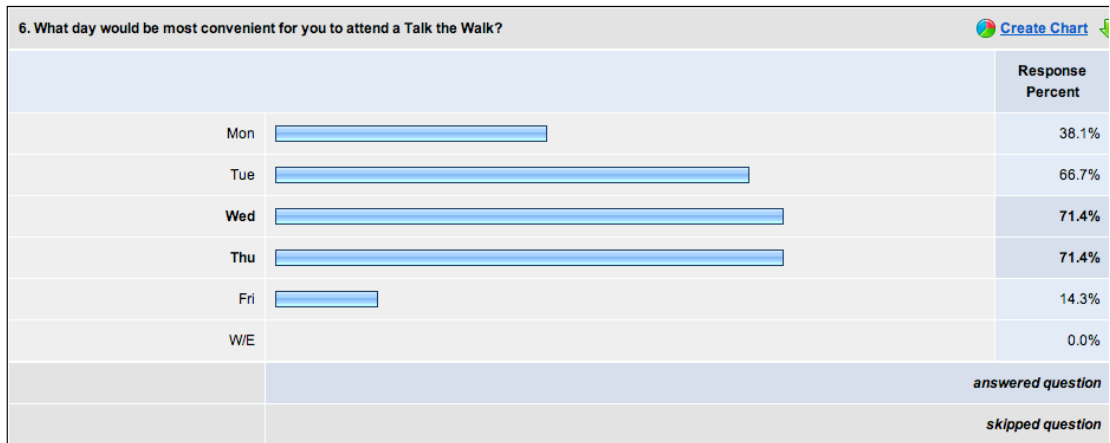
	Response Percent
5-15	4.3%
16-35	87.0%
36-50	8.7%
51+	0.0%

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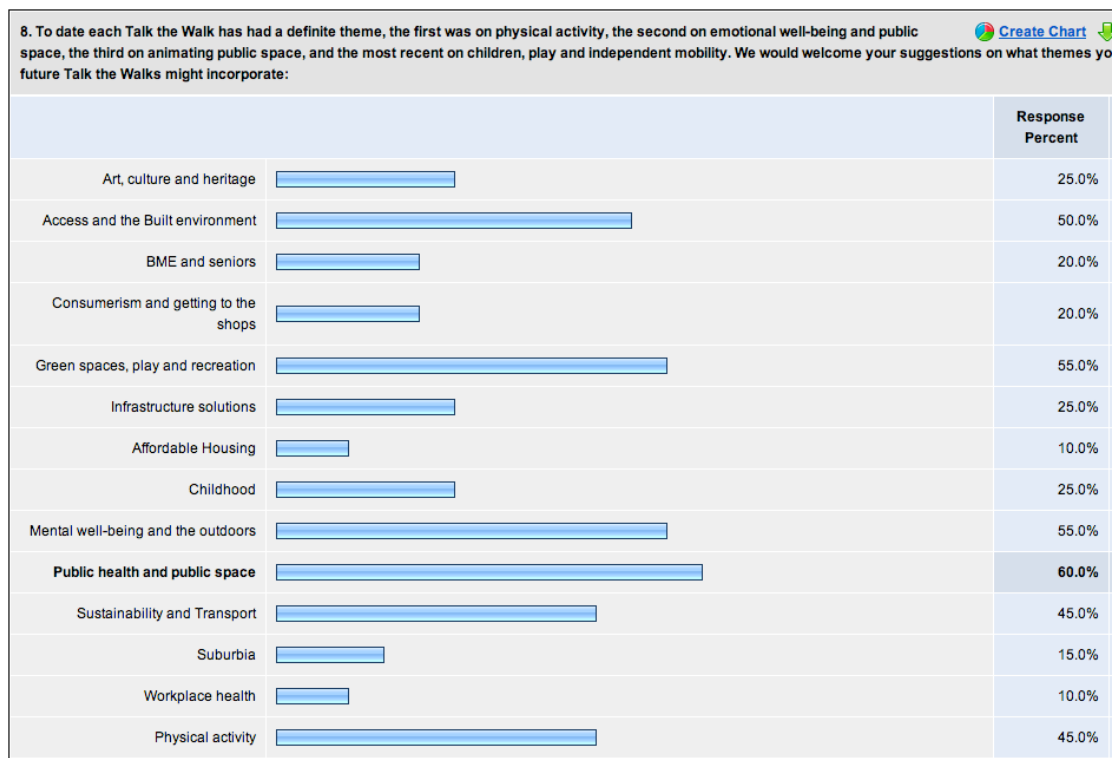
5. Talk the Walk offers any participant the opportunity to speak to the whole group. The more speakers there are the less time each is given to speak. We would welcome your comment on this element of Talk the Walk - tell us if you think we should restrict the number of speakers, offer more time to speakers and less to group discussions and questions or to networking

1. Keep presentations brief – but keep the group small enough for most to present, and for all to mix and mingle
2. fewer speakers, a bit more time - but not more than 4 or 5 mins.
3. The length of the session should correspond with the number of participants wanting to speak. At the session I attended there were too many speakers for the timescale we had. Many of the participants were experts in their field and I would have liked to hear what they had to say, but there was little opportunity to do so. Either it should have been a longer session, or there should have been fewer participants. 1 min 40 seconds (which is what some speakers were given) was not a reasonable amount of time, given the expertise in the room and the distance some people had travelled to be there.
4. Ideally the speakers are chosen by different areas and an abstract of what they are talking about could be distributed beforehand. This way people that are not speaking may prepare additional info to share on that subject. In order to give more time to discussion no more that 5/10mins should be given to speakers. Any additional thoughts they may have may be shared afterwards.
5. It could work to have speakers who speak for around 10 minutes on scene setting or current barriers and those who present their programmes speaking for a shorter time. Perhaps numbers of speakers should be limited once speaker times reach 5 minutes
6. I thought it worked quite well
7. restrict the number of speakers - becomes less useful as their time becomes more limited, i would say 4 or 5 mins to talk is the minimum.
8. I think it's right how it is, no more speakers no less time.
9. restrict number of speakers (and maybe choose according to relevance rather than first come first served) and devote more time to networking
10. Thing to do is emphasise the elevator analogy and that the event is not the normal death by powerpoint.
11. I thought the number of participants speaking was right for the event I was at.
12. I thought less speakers would be better.
13. a little more time for each speaker - upto say 5 minutes
14. Fewer speakers but more discussion as some speakers/thoughts really generated debate that could be helpful etc.
15. Less time to networking - people can get in contact afterwards. While I do think it is good to allow everyone to speak it does end up like everyone giving a little advert about their idea, rather than giving any meaningful information. It's a tricky one!
16. I think that the numbers should be restricted, but also I think that if people are told they'll have 3 minutes to speak they should be given 3 minutes, not 1 and a half!!
Perhaps a slightly different format would be useful - kind of like speed dating where everyone gets to speak to everyone on an individual basis for 5 mins, that way you can speak to everyone and the floor doesn't become dominated by just a few?
17. Perhaps one keynote speaker (still only 10 mins) less other speakers.
18. 3 mins is very short but used for planning committee speakers too. Speakers to be better rehearsed! Track topics and comments on a white board/projector screen might help control event more. Fewer speakers and more time for Q and debate i suggest.
Do you know what speakers will say beforehand? if they send in the words that means they have timed it and dont burble and it would empower you bunch, sequence and steer discussion.
19. I think the Talk the Walk format stands out from other events because of the short presentations. It allows a useful taster which can be followed up afterwards.

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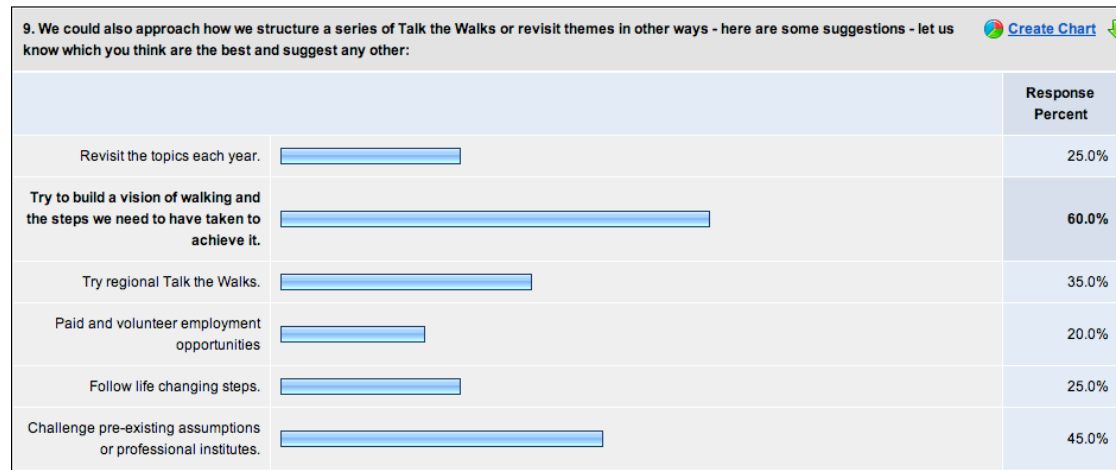


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1. Risks and public space: balancing bland boring safety, danger as spice of life?
2. community initiatives in building public space; Growing communities
3. All sound interesting though - difficult to select
4. any of these!
5. Might it be possible to link at all with cycling? Maybe that is taking it too far!
6. achieving positive change whilst wading through treacle
7. Local identity, Sense of place
8. Recession and impact on public realm
9. Recognising the importance of walking for town centre masterplans and Sustainable Urban Extensions

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1. No strong feelings on this one
2. Regional Talk the Walks in addition to National ones. Also perhaps follow-on sessions, if specific themes come out of a particular Talk the Walk.
3. the talk the walk sessions could be followed or preceded by a walk. Also some kind of challenge on people to define walking circuits based on themes (one or various themes) could be interesting, maybe having local councils supporting and promoting it.
4. Some similar groups have come up with recommendations - what about something along the lines of '10 things that govt could do to promote walking'; 10 things that local govt could do to promote walking
5. Part of the events' strength lies in its informality and the opportunity for chance meetings. This may be lost if Talk the Walk becomes too structured and starts to develop a staff team, strategies etc.
6. Like the personal development angle (god knows I need it). So much change comes from approach rather than idea - we all need to review ourselves and the techniques we use.
7. Build up a network of resources, contacts, ideas which are available online from the talks on the talk the walk webpage.
8. Regional - by that I suggest need for more than city urbanite participants - marketowners, suburbanites and rural dwellers. Behaviour change interests me - am sponsoring a session at RCA in March 10, so Andrew hope we can discuss.

10. Bringing professionals from different fields together to promote walking is key to Talk the Walk, and in trying to achieve this and to keep costs to a minimum [Download](#) we have co-hosted 3 Talk the Walks, with the Urban Design Group at the Arts Council, with the Commission for Architecture and the Built Environment, and most recently with Play England - who would you recommend that we approach - please provide contact details if you know of a specific person with whom we should speak

	Response Count
Hide replies	
1. Natural England -- Huw Davies (huw.davies@naturalengland.org.uk)	Wed, Sep 23, 2009 6:11 PM Find...
2. schools of built environment, sociology, etc (eg: UCL)	Wed, Sep 23, 2009 10:05 AM Find...
3. Healthy Urban Development Unit	Fri, Sep 18, 2009 1:28 PM Find...
4. Royal Town Planning Institute, pcts	Wed, Sep 16, 2009 2:57 PM Find...
5. Merryn Preece at Sustrans	Wed, Sep 16, 2009 10:27 AM Find...
6. Camillaween@tfl.gov.uk	Sat, Sep 12, 2009 12:56 PM Find...
7. ?	Fri, Sep 11, 2009 3:02 PM Find...
8. TfL but no name to suggest though.	Fri, Sep 11, 2009 1:26 PM Find...
9. When it is running - UKTRC - and talk to me - Roger Mackett	Fri, Sep 11, 2009 12:18 PM Find...