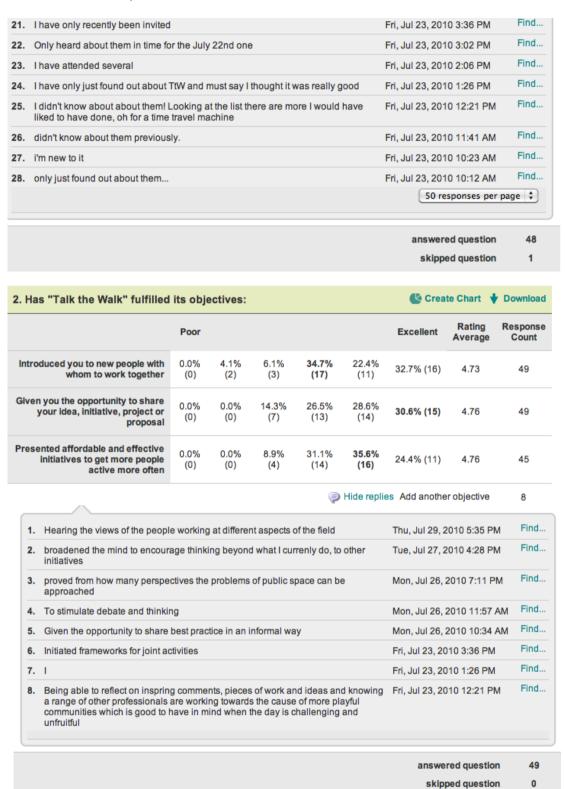
		ed		
			Response Percent	Respon Coun
	Nov 08 - physical activity		4.2%	2
Feb	09 - emotional wellbeing and public space		8.3%	4
June	e 09 - animating public space		14.6%	7
Se	p 09 - children's independent mobility		12.5%	6
	Nov 09 - workplace health		16.7%	8
eb 1	0 - bargain interventions that change behaviour		20.8%	10
April 1	10 - community food growing		12.5%	6
Jur	ne 10 - retrofitting for walking		25.0%	12
	July 10 - playful cities		35.4%	17
	Can't remember which one / haven't come to any		10.4%	5
	Hide re	eplies If you only attended one, let us know why you	haven't attended anymore	28
	^			
1.	Not sure I heard about the play	ful cities one - please keep me on the mailing list	Thu, Aug 12, 2010 4:50 AM	Find
2.	I moved to Didcot which made concerned with walking in tran	evening meetings difficult, plus I am really only sport terms.	Tue, Aug 3, 2010 9:55 AM	Find
3.	Time factors		Tue, Aug 3, 2010 9:15 AM	Find
4.	I just heard about Talk the Wal	k and intend to attend the future events.	Thu, Jul 29, 2010 5:35 PM	Find
5.	Didn't know about them!!		Thu, Jul 29, 2010 3:16 PM	Find
6.	Nov 09 was the first one I hear attend more sessions.	d about, other commitments meant I could not	Wed, Jul 28, 2010 10:01 AM	Find
7.	only just found out. I would have	ve been interested in at least two previous events.	Tue, Jul 27, 2010 6:34 PM	Find
8.	this was my first		Tue, Jul 27, 2010 4:28 PM	Fine
9.	I only came across the organis forwarded the information abo	ation earlier this year when a colleague of mine ut the April event.	Tue, Jul 27, 2010 2:37 PM	Find
10.	Not in post before April. 2) A physical environment.	s working in English Heritage, mainly interested in	Tue, Jul 27, 2010 1:02 PM	Find
11.	Only just became aware of this	inmitiative - would like to come to more	Tue, Jul 27, 2010 9:50 AM	Find
12.	Haven't been available		Tue, Jul 27, 2010 8:19 AM	Fine
13.	only found out about them very	recently	Mon, Jul 26, 2010 5:29 PM	Find
14.	I think altogether four, but I can	't remember "all of which".	Mon, Jul 26, 2010 4:51 PM	Find
15.	This was the event most releve	eant to my work	Mon, Jul 26, 2010 1:13 PM	Find
16.	Not enough free time.		Mon, Jul 26, 2010 12:52 PM	Find
17.	Only recently started in current	job	Mon, Jul 26, 2010 10:45 AM	Find
18.	people I see at other places ar	ly getting out of the event, seems to be the same and not enough time to get into the 'meat' of the oit inconvenient after a day at work it makes for a aving to travel home.	Mon, Jul 26, 2010 10:24 AM	Find
		-		

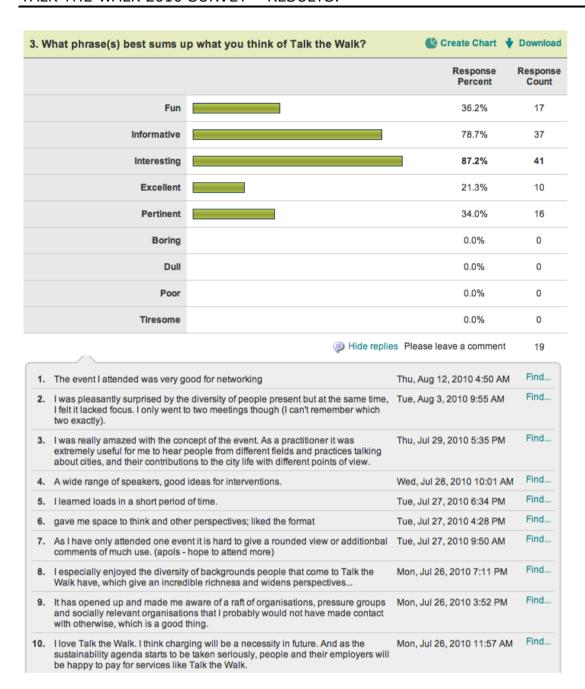
20. I'd never heard of them before

Fri, Jul 23, 2010 4:07 PM

Find...

Q.1 (ctd) Here is a list of previous themed Talk the Walks – if you only attended one tell us why you haven't attended any more





Q.3 (ctd) What phrase(s) best sums up what you think of Talk the Walk – please leave a comment

		answered question	47 2
	25 responses per pa		
19.	Gives access to leaders rather than followers	Wed, Jul 21, 2010 3:05 PM	Find
18.	It is wonderful to see so many creative ideas on how to make our living space healthier in all aspects of the word - more interactive; more pleasent; fun; less dangerous; inclusive (to some extent)	Fri, Jul 23, 2010 9:57 AM	Find
17.	i found it hard to know if what I presented to people was useful or interesting for them	Fri, Jul 23, 2010 10:23 AM	Find
16.	Stimulating	Fri, Jul 23, 2010 11:41 AM	Find
15.	I'm sorry I missed the walk as this seems the opportunity to really mingle and discuss and to share information	Fri, Jul 23, 2010 12:21 PM	Find
14.	I would like to have gone much deeper into the issue of why people in generl and children in particular do not use open space or children walk unsupervised to school and have a look at the issues involved.	Fri, Jul 23, 2010 1:26 PM	Find
13.	The networking and visiting Spa Fields were the highlights	Fri, Jul 23, 2010 3:02 PM	Find
12.	There was an excellent mix of presentations but a little more disciplined presentation would have been useful	Fri, Jul 23, 2010 3:36 PM	Find
11.	good mix of subjects and people	Mon, Jul 26, 2010 10:36 AM	Find

1. V	What did you think of the le	ngth of Talk the Walk (set for 150 mins)?	Create Chart ▼	Downloa
			Response Percent	Respons
	About right		89.6%	43
	Too short		4.2%	2
	Too long		6.3%	3
	Hide replies In summer mon	ths, we try to offer a walkabout before Talk the Wali	k - please leave a comment regarding these	31
1.	These are excellent and add a lo	t to the event	Fri, Aug 6, 2010 3:35 PM	Find
2.	2 hours is enough.		Tue, Aug 3, 2010 9:55 AM	Find
3.	I was unable to attend this one be	ut would like to in the future.	Mon, Aug 2, 2010 1:59 PM	Find
4.	I attended the last walk and I extr	emely enjoyed it. It was very useful and fun.	Thu, Jul 29, 2010 5:35 PM	Find
5.	Have not been on one but sound	s like a great idea	Wed, Jul 28, 2010 10:01 AM	Find
6.	knowledgable guide and questio	e Islington park, was excellent. Very ns from the group and a very nice park that e care and skill with which it had been	Tue, Jul 27, 2010 6:34 PM	Find
7.	nice idea  Re numbers below: It depends o strategies if larger numbers.	n where you are walking ~ and using different	Tue, Jul 27, 2010 4:28 PM	Find
8.		as it's not something that happens that often and s on the ground. It can stimulate new ideas as ons.	Tue, Jul 27, 2010 2:37 PM	Find
9.		nformed for having seen some real examples. ome of the other participants informally.	Tue, Jul 27, 2010 1:02 PM	Find
0.	Really good idea to incorporate t	he walk too.	Tue, Jul 27, 2010 8:19 AM	Find
1.	Great!		Mon, Jul 26, 2010 7:11 PM	Find
2.	Yes, I think a good idea, to reach	those parts again you are not always aware of.	Mon, Jul 26, 2010 3:52 PM	Find
3.	Might be an idea to do the walk-a attend both the walk and talk	abouts on a separate date - it's a bit hard to	Mon, Jul 26, 2010 3:32 PM	Find
4.	as their time off work would be of	mployers then more people will come on these ficial (rather than people fitting it in after work). ed as well as lovely walks still exist when it's	Mon, Jul 26, 2010 11:57 AM	Find
5.	Good idea to 'practice what you p	reach'	Mon, Jul 26, 2010 10:59 AM	Find
6.	Great - quite large group sometin	nes made guide hard to hear in busier streets	Mon, Jul 26, 2010 10:45 AM	Find

Q.4 (ctd) What do you think of the length of Talk the Walk? – in summer months we try to offer a walkabout before Talk the Walk – please leave a comment regarding these

			answered question	47
	51+		0.0%	0
	36-50		42.6%	20
	16-35		55.3%	26
	5-15		2.1%	1
		_	Percent	Respons Count
	/hat would be the optimum e had more than 35 particip	number of participants? (6 Talk the Wall ants, 3 have had fewer)	ks Create Chart 🕴	Downloa
			skipped question	1
			answered question	48
			50 responses per p	age 💠
31.	If poss circulate a pen portrait in	advance as it allows walking networking	Wed, Jul 21, 2010 3:05 PM	Find
30.	,	nately I havent been able to attend them	Fri, Jul 23, 2010 9:57 AM	Find
29.	that time in addition.  great idea- why not visits to inter	retsing buildings in the colder months?	Fri, Jul 23, 2010 10:12 AM	Find
28.	I registered for the walk ubt then	found work had backed up and I couldn't take	Fri, Jul 23, 2010 11:41 AM	Find
27.	I wonder whether if the presenta on the information given and dis	tions were first then the walk people could build	Fri, Jul 23, 2010 12:21 PM	Find
26.	Unfortunately, I could not go		Fri, Jul 23, 2010 1:26 PM	Find
25.	I found the Spa Fields visit very		Fri, Jul 23, 2010 3:02 PM	Find
24.	should be!  I wish that I had taken advantage	e of this	Fri, Jul 23, 2010 3:36 PM	Find
	relevent questions and reflection		Fri, Jul 23, 2010 4:07 PM	Find
22.	the opportunity to discuss in greater detail as well  this was great and helped put the talk the walk theme into context, raise more		Fri, Jul 23, 2010 6:40 PM	Find
21.	The time for each session is about right but it's a beginning and there is a case for Mo		Mon, Jul 26, 2010 9:35 AM	Find
20.			Mon, Jul 26, 2010 10:24 AM	Find
	rand) a good amig to got poop	le talking, but need to get people there.	Mon, Jul 26, 2010 10:34 AM	

6. Talk the Walk offers any participant the opportunity to speak to the whole group - more Download recently we have tried to incorporate slide presentations. The more speakers there are the less time each is given to speak - sometimes as little as 3 minutes, never more than 5 minutes. We would welcome your comment on this element of Talk the Walk - tell us if you think we should restrict the number of speakers, offer more time to speakers and less to group discussions and questions or to networking, offer image projection or do away with it.

Response

			Count
		Hide replies	43
1.	I think it is good to keep the presentations brief and visual aids (slides/powerpoints) are often useful (especially from my own experience for the speaker)	Thu, Aug 12, 2010 4:50 AM	Find
2.	Good as it is	Fri, Aug 6, 2010 3:35 PM	Find
3.	I thought the balance ( $\sim$ 3 mins per speaker for 3 to 5 speakers) was about right. Too many speakers spoil the group!	Tue, Aug 3, 2010 9:55 AM	Find
4.	I think one of the really good things about TTW is the time limit on speakers. It is good practice for them to try and be succinct and also ensures that if someone is less skilled in orating in this way they a) get some practice and b) don't have too much time in which to turn the auduience off. I think your current format works very well and keeps things spicy!	Tue, Aug 3, 2010 9:15 AM	Find
5.	I thought the balance was about right.	Mon, Aug 2, 2010 1:59 PM	Find
6.	This works well as it is	Sat, Jul 31, 2010 7:39 PM	Find
7.	I think offering more time to speakers would be better. It was too brief to understand some of the projects. I definitely fine slide presentation very beneficial.	Thu, Jul 29, 2010 5:35 PM	Find
8.	Keeping it short meant that, in theory, speakers were more focused and snappy. I was still surprised that some people rambled and didn't appear to have prepared very well. Image projection was a good added visual	Thu, Jul 29, 2010 3:16 PM	Find
9.	whilst having lots of speakers works well and is and engaging way to pick up on a lot of different issues within a similar theme, however, group discussion has always had to be curtailed which is a shame.	Wed, Jul 28, 2010 3:09 PM	Find
10.	Five minutes is about right, 3 mins too little. Don't think there should be slides. Group discussion is very important.	Wed, Jul 28, 2010 10:01 AM	Find
11.	3 mins is sufficient to "set the scene". /contact details available to enable more indepth discussions.	Tue, Jul 27, 2010 4:28 PM	Find
12.	Maybe have one long speaker as sometimes it is good to get a more in-depth perspective and then a large number of shorter talks which keeps interest and variety.	Tue, Jul 27, 2010 2:37 PM	Find
13.	At least 5 minutes probably needed to incorporate a few questions. Some images are helpful, but perhaps not for every speaker.	Tue, Jul 27, 2010 1:02 PM	Find
14.	not sure	Tue, Jul 27, 2010 9:50 AM	Find
15.	I think presenters did quite well in the little time given, and slides are always a help. However, of course, there is a limit of presentations one can keep in mind and a limit of time before they become too short and too many. I thought the last event was about fine.	Mon, Jul 26, 2010 7:11 PM	Find
16.	i liked the efficiency	Mon, Jul 26, 2010 5:29 PM	Find
17.	It rather depends who is there, and what the topic is. (how unhelpful can you be!) A really inspired speaker could have more than 5, for example.	Mon, Jul 26, 2010 4:51 PM	Find
18.	Images are always good for me personally. I think the format is good as it stands. Not more than 5 mins as easily then becomes 8-10 mins.	Mon, Jul 26, 2010 3:52 PM	Find
19.	it's good to have flexibility i.e. depends on take up on each event. I prefer to have more speakers with less time i.e. 3 mins max $$	Mon, Jul 26, 2010 3:32 PM	Find
20.	I think this works well.	Mon, Jul 26, 2010 1:13 PM	Find
21.	I think its good to have many varied speakers, though I'm only speaking from my experience at one event.	Mon, Jul 26, 2010 12:52 PN	Find

Q.6 (ctd) Talk the Walk offers any participant the opportunity to speak to the whole group – more recently we have tried to incorporate slide presentations. The more speakers the less time each is given to speak – sometimes as little as 3 minutes, never more than 5 minutes. We would welcome your comment on this element of Talk the Walk – tell us if you think we should restrict the number of speakers, offer more time to speakers and less to group discussion and questions or to networking, offer image projection or do away with it.

21.	I think its good to have many varied speakers, though I'm only speaking from my experience at one event.	Mon, Jul 26, 2010 12:52 PM	Find
22.	Do away with image projection - it usually doesn't add much. 5 minutes is about right, some people are better presenters than others but <3mins risks loss of essential detail.	Mon, Jul 26, 2010 11:57 AM	Find
23.	Everyone delivering short, informal speeches was the best way to ensure all got a chance to share	Mon, Jul 26, 2010 10:59 AM	Find
24.	Was about right	Mon, Jul 26, 2010 10:45 AM	Find
25.	Concise short presentations are good as it introduces us to more people and ideas, that we can follow up on later.	Mon, Jul 26, 2010 10:42 AM	Find
26.	the current balance is good although it would be better to reduce it by half and have an hour session	Mon, Jul 26, 2010 10:36 AM	Find
27.	I think it is good that you limit the number of slides, so only slides are shown that can not be desribed (e.g a photo of a scheme, or a diagram, etc). A no 'word' slides rule.  3 minutes is good, and general debate is really important - its often something that doesnt happen at other events.  I think the only problem is trying to get people talking and networking through the events before everyone leaves at the end.	Mon, Jul 26, 2010 10:34 AM	Find

Q.6 (ctd) Talk the Walk offers any participant the opportunity to speak to the whole group – more recently we have tried to incorporate slide presentations. The more speakers the less time each is given to speak – sometimes as little as 3 minutes, never more than 5 minutes. We would welcome your comment on this element of Talk the Walk – tell us if you think we should restrict the number of speakers, offer more time to speakers and less to group discussion and questions or to networking, offer image projection or do away with it.

<b>28</b> . 3	mins seemed to work fine, having photos/presentations helps	Mon, Jul 26, 2010 9:35 AM	Find
	ess speakers and give max of 5 Mins	Sun, Jul 25, 2010 8:03 AM	Find
30. it fa b a tr	was great to have such a diverse range of presentations but guess this meant ar less time to network or go and talk to presenters. Maybe the second half could be used to make more links, this could be done creatively of course. This might lso create opportunities for the creation of new ideas as opposed to presenting nings that have already happened or offer posible answers to issues discussed. Irrainstorming	Fri, Jul 23, 2010 6:40 PM	Find
<b>31.</b> D	Definitely restrict people's time, and definitely allow slides	Fri, Jul 23, 2010 4:07 PM	Find
S	/5 mins seems ample to outline an idea succinctly - I think that some speakers hould be encouraged to consider their task more precisely. Slide presentations re useful but only if they are not just a reiteration of what has been said.	Fri, Jul 23, 2010 3:36 PM	Find
е	the visuals are useful. I thought 5 minutes would be too short but not so, specially as there was time for questions. Discussion is valuable so don't cut nat!	Fri, Jul 23, 2010 3:02 PM	Find
<b>34.</b> It	works well to limit the number of slides	Fri, Jul 23, 2010 2:19 PM	Find
35. F	ive min is great.	Fri, Jul 23, 2010 2:06 PM	Find
d C p	Possibly one or two to o many speakers though it was good to have such a liversity of ideas.  Of course the real thing is the calibre of the speakers and the interest of their projects - though if this line is pushed too hard it can compromise diversity and inclusiveness, which have inherent worth as well.	Fri, Jul 23, 2010 1:26 PM	Find
8 1 1 8	While all the speakers at yesterdays event were interesting I enjoy discussion and would have liked a bit more time for that but to contradict that comment the email addresses on the handouts mean that we can take the initiative and contact people ourselves so maybe more speakers makes better use of the time people are together. I think 3-5 minutes is enough to get a flavour of the project being discussed and like seeing visual images (not Noels thougth - shame)	Fri, Jul 23, 2010 12:21 PM	Find
S F L	Slides are useful and can be inspiring. But although the system of a break was sensible, I still found it hard to take in and remember all the presentations.  Possibly more time was needed; maybe change the format of the seating in between chunks - get people moving. Maybe bunch presentations under themes/headings. A good surprise how much can be said though in 3 minutes!	Fri, Jul 23, 2010 11:41 AM	Find
39. 3	3 mins is good	Fri, Jul 23, 2010 10:23 AM	Find
	like the variety you get from a larger number of shorter presentations- there is always the opportunity to follow up via the contact details supplied	Fri, Jul 23, 2010 10:12 AM	Find
	like the freedom of its format and I like that the time is shared by those who put their names forward to present and share their ideas, experiences and projects	Fri, Jul 23, 2010 9:57 AM	Find
	Maybe there should be less people in each set of talks (more like 5/6 instead of 3/9) and give them 3 mins and have more groups of speakers (3/4 instead of 2)?	Fri, Jul 23, 2010 9:22 AM	Find
43.	Time is spot on. Projection is a pain and a distraction.	Wed, Jul 21, 2010 3:05 PM	Find
		50 responses per pa	ge 💠
		answered question	43
		answered question	43

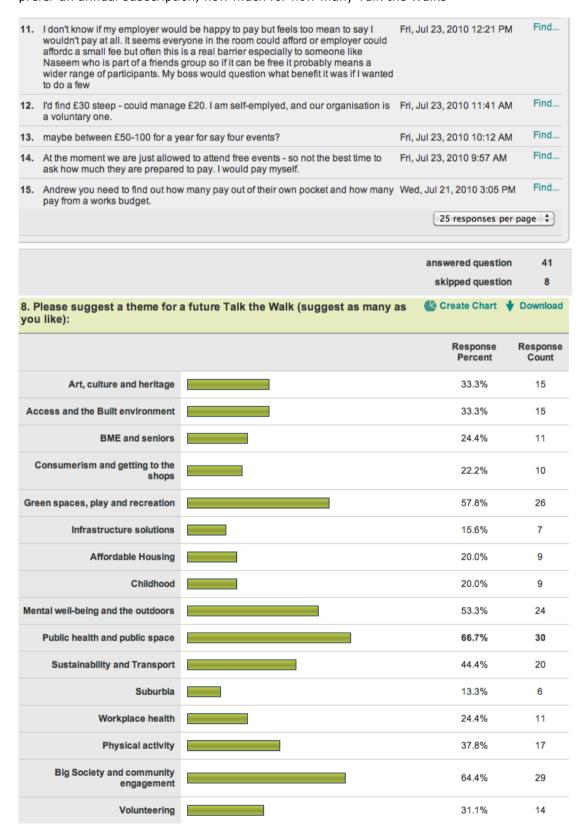
7. Talk the Walk is funded through Rethinking Cities Ltd, a small vibrant Consultancy, which seeks venue partners for each Talk the Walk, to provide a venue and refreshments. To date, each Talk the Walk has been free to participants - we want to try to keep it that way, however, it would be useful to know that if we are forced to charge, what level would you be prepared to pay to take part:

	Response Percent	Response Count
I wouldn't come if it wasn't free	51.2%	21
I would be happy to pay up to £30 per Talk the Walk	14.6%	6
My employer would be happy to pay up to £30 per Talk the Walk	17.1%	7
I would be happy to pay up to £50 per Talk the Walk	0.0%	0
My employer would be happy to pay up to £50 for each Talk the Walk	0.0%	0
I would prefer to be charged an annual subscription	14.6%	6
My employer would be happier to pay an annual subscription	2.4%	1
Show replies If you or your er	nployer prefer an annual subscription, how much for how many Talk the Walks	15

		-
41	answered question	
8	skipped question	

1.	£25	Thu, Aug 12, 2010 4:50 AM	Find
2.	I might pay a few pounds towards it, but not more than a fiver. My employer would not pay anything.	Tue, Aug 3, 2010 9:55 AM	Find
3.	I would recommend fee payment up to £5/7 that £30 sounds too much.	Thu, Jul 29, 2010 5:35 PM	Find
4.	I'm not sure re charge $\sim$ and "things" are changing rapidly, sorry, can't be more helpful on this.	Tue, Jul 27, 2010 4:28 PM	Find
5.	Not sure how far employer would be willing to pay in the current funding situation – event would need to be closely focused on our area of interest (the historic environment)	Tue, Jul 27, 2010 1:02 PM	Find
6.	We have no training budgets this year and probably won't in future. Having a cost associated would probably restrict the type of people who could attend.	Mon, Jul 26, 2010 3:32 PM	Find
7.	£150 for 10 places (might be different people).	Mon, Jul 26, 2010 10:34 AM	Find
8.	I am retired so up to £10 would be acceptable	Fri, Jul 23, 2010 3:02 PM	Find
9.	I would be happy to pay, but less than £30.00, perhaps £15 - £20	Fri, Jul 23, 2010 2:06 PM	Find
10.	I a came along in the vfirst instance as it was free for me I must say that the opportunities and character of the event was attractive as it was free , and there is opportunity to help with it and take a more participatory approach. It is a real anti dote to big name conferences that cost £230 . I think if you want to maintain the participatory nature of the event a charge of say £ 5-10 might which would help with costs. However, I do think that £30 cost , though in some senses not that much would change the character of the event from a shared forum to professional service.	Fri, Jul 23, 2010 1:26 PM	Find

Q.7 (ctd) Talk the Walk is funded through Rethinking Cities Ltd. a small vibrant consultancy that seeks venue partners for each Talk the Walk to provide a venue and refreshments. To date each Talk the Walk has been free to participants – we want to try and keep it that way, however, it would be useful to know that if we are forced to charge, what level would you be prepared to take part – if you or your employer prefer an annual subscription, how much for how many Talk the Walks



## Q.8 (ctd) Please suggest a theme

Hide replies Other (please specify)

9

1.	Threats to walking - perceived or real (e.g., crime, busy roads, poor quality footways, etc)	Tue, Aug 3, 2010 9:55 AM	Find
2.	portable technology, art, literature and walking. (maybe covered in animating public space)	Tue, Jul 27, 2010 6:34 PM	Find
3.	Signage for pedestrians (advisory and prohibitive) , street clutter, Creating safer spaces	Tue, Jul 27, 2010 9:50 AM	Find
4.	Something that highlights the interconnectedness of the above	Mon, Jul 26, 2010 9:35 AM	Find
5.	Using the outdoors for education	Fri, Jul 23, 2010 4:07 PM	Find
6.	Walking for enjoyment in the urban environment	Fri, Jul 23, 2010 3:36 PM	Find
7.	Climate change adaption , Food growing, Fear and loathing ( fear and percetion of crime)	Fri, Jul 23, 2010 1:26 PM	Find
8.	Public space owneship - who owns it (here in the sense of making use of it); Conflicts between different users, namely pedestrians and cyclists? Can they share the road space and respect each other?	Fri, Jul 23, 2010 9:57 AM	Find
9.	the routes / people that can achieve change	Wed, Jul 21, 2010 3:05 PM	Find

answered question 45 skipped question 4

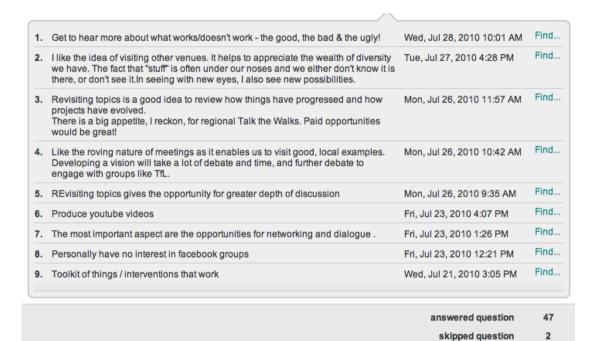
9. We could also approach how we structure a series of Talk the Walks or Create Chart Download revisit themes in other ways, or broaden our reach by using social networking sites like Facebook or LinkedIn - here are some suggestions - let us know which you think are the best and suggest any other:

	Response Percent	Response Count
Revisit the topics each year.	34.0%	16
Try to build a vision of walkable community / society and the steps we need to have taken to achieve it.	61.7%	29
Try regional Talk the Walks.	36.2%	17
Paid and volunteer employment opportunities	12.8%	6
Follow life changing steps.	17.0%	8
Challenge pre-existing assumptions or professional institutes.	44.7%	21
Choose a permanent venue in central London from which to host a series of regular Talk the Walks	6.4%	3
Continue working with venue partners as this provides a mix of locations within London from which to host a Talk the Walk	70.2%	33
Develop a Facebook page	19.1%	9
Set up a Linkedin group	10.6%	5

Hide replies Other (please specify)

your name as well!

Q.9 (ctd) We could also approach how we structure a series of Talk the Walks or revisit themes in other ways, or broaden our reach by using social networking sites like Facebook or Linkedin – let us know which you think are the best and suggest any other



10. Bringing professionals from different fields together to promote active travel and public ♥ Download health is key to Talk the Walk, and in trying to achieve this and to keep costs to a minimum we have co-hosted Talk the Walks with various organisations including the Arts Council, the Commission for Architecture and the Built Environment, Groundwork London, NHS Greenwich, Play England, and the Urban Design Group - who would you recommend that we approach and on what theme - please provide contact details if you know of a specific person with whom we should speak and please leave

		Response Percent	Response Count
Show replies	Co-host you recommend	87.5%	7
Show replies	Theme	87.5%	7
Show replies	Contact details	62.5%	5
Show replies	Your name	100.0%	8
		answered questio	n 8
		skipped questio	n 41